



Canadian Ski Council
PO Box 773
Beeton, ON L0G 1A0

November 2021

Dear Grade 4 and/or 5 Teacher,

The most wonderful time of the year is here – the Grade 4 & 5 SnowPass!

Now in its 25th year, families across Canada will embrace the opportunity for their children to ski and snowboard for only \$29.99 + tax! This is the most affordable way to start, or keep, kids sliding on snow.

The Grade 4 & 5 SnowPass is a not-for-profit program provided by the Canadian Ski Council and the Ontario, Quebec, Atlantic, and Western Ski Area Associations. It provides every Canadian student in grades 4 or 5 the opportunity to ski and snowboard affordably this winter!

SnowPass Specifics:

- Each SnowPass is valid the day ski areas open for the season and can be used twice at every participating ski area – 100+ ski areas and counting!
- Parents/Guardians can apply for a SnowPass on behalf of their child in grade 4 or 5 at www.snowpass.ca. Proof of age and grade are required.
- New this year: the Grade 4 & 5 SnowPass is completely digital. No physical pass will be issued.
- This fully digital product provides online access to book ski days in advance, upon approval of an application.
- For family members not in Grade 4 or 5 that are interested in sliding on snow, explore other affordable introductory programs at <https://goskiinggosnowboarding.ca/>

Skiing and snowboarding are excellent activities that keep kids active throughout the winter. We hope that you will continue to recommend the Grade 4 & 5 SnowPass to parents and guardians as an affordable solution for keeping their kids active outside the classroom.

Included with this letter is a poster that we invite you to display in your classroom, as well as communication about this program to share with parents/guardians of your students that you can photocopy and send home with students.

For all information pertaining to the Grade 4 & 5 SnowPass and to apply, visit www.snowpass.ca. For any other questions, please contact us at (905) 856-4754 or info@skicanada.org

Thank you in advance for your support.

Sincerely,

Your Friends at the Canadian Ski Council

Paul Pinchbeck
President and CEO
Canadian Ski Council